



RELEASE

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**THE NEW YORK CHAPTER OF THE PUBLIC RELATIONS SOCIETY OF AMERICA
ELECTS TWO INDUSTRY LEADERS**

February 13, 2009 – Deborah Radman and Irene Maslowski have been appointed president and president-elect, respectively, of the New York Chapter of the Public Relations Society of America (PRSA). The newly elected professionals are two of the most respected individuals in the public relations industry. PRSA is the world’s largest organization for public relations professionals.

“We recognize that the industry is facing some tough challenges this year,” stated Radman. “Irene and I, supported by some of the most skilled individuals in public relations and marketing, are applying our best thinking to how PRSA-NY can provide relevant, smart and affordable programs to our members. This means offering programs and services that are relevant to helping professionals stay competitive at all levels of their public relations career.”

Radman, a resident of Norwalk, heads the New York office of Cramer Krasselt’s public relations operations. The firm is one of the leading mid-size public relations firms in the U.S. She is accredited by PRSA, a member of PRSA’s College of Fellows and managed her own public relations firm, Brown Radman Wolper, successfully for 10 years. Radman has counseled clients in the fields of corporate communications, crisis management, public affairs and both business-to-consumer and business-to-business marketing. She is the past president of the Foundation of Women Executives in Public Relations, past chair of the Counselors Academy of PRSA, and was president of the PRSA-Colorado Chapter in 1985 before moving to New York.

I joined PRSA in the early 1980's and since then the organization has shaped my career, accelerated my growth as a professional and strengthened my commitment to the business," Radman said. "In my new role with PRSA-NY, I hope to help other professionals experience the benefits of society membership and the lifelong friendships that come with it."

Radman can now add her new role as president of the PRSA-NY Chapter to her extended list of active participation and dedication to the industry. "I joined PRSA in the early 1980s and since then the organization has shaped my career, accelerated my growth as a professional, strengthened my commitment to the business," Radman said. "In my new role with PRSA-NY, I hope to help other professionals experience the benefits of society membership."

Maslowski, a resident of New Jersey, is president of Maslowski and Associates, a public relations consultancy in Roseland, NJ which she founded in 1988. She is also accredited by PRSA and has been a four-time recipient of the Pyramid Award from the Public Relations Society of America /New Jersey Chapter. Maslowski is the past president of the New Jersey Chapter of the Public Relations Society of America (2002-2004) and a Vice-President of the Board of Directors of the Association of Women in Communications, Northern New Jersey Chapter.

About the Public Relations Society of America

The Public Relations Society of America, based in New York City, the world's largest organization for public relations professionals, has more than 32,000 professional and student members. PRSA is organized into over 100 chapters nationwide and 20 professional interest sections and affinity groups, which represent business and industry, counseling firms, academic institutions, military, government, associations, hospitals, schools, professional services firms and nonprofit organizations.

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