



PRSA-NY Chapter
41 Madison Avenue, 5th Fl
New York, NY 10010

FOR IMMEDIATE RELEASE

Call for Volunteers!

It's a fact that PRSA-NY members who volunteer for Chapter activities have more fun!

“Being a member of the APR Committee has been a rewarding experience,” says Kelly Heisler of Ketchum. “I’ve been able to help PR practitioners who are dedicated to the profession and eager to advance their careers. Participating on the Readiness Review Panel has helped me fine-tune my own PR skills and meet new colleagues along the way.”

Here are a few of the volunteer opportunities open for 2007 and 2008:

- **New Media & Technology Committee.** PR practitioners focused on B2B or B2C technology or who have special knowledge of new media. The Committee plans, develops and delivers programs to meet the needs of members interested in new media and technology.
- **NYC Crisis Preparedness Committee.** Professionals who serve in public relations consulting, corporate communications, or not-for-profit organizations, as well as creative/design professionals and media relations specialists. The Committee works with the American Red Cross of Greater New York to organize the “Power of Two” program of communications volunteers. It also will be developing Best Practices for companies in the NYC area in the event of crises.
- **Marketing Committee.** Publicists and writers. The Committee raises awareness of Chapter services, benefits and programs and promotes Chapter events to stimulate interest and attendance.
- **Meet-the-Media.** PR practitioners with good media contacts are needed to help organize this popular program.
- **PR Tuesdays.** The Committee secures event venues around the city for the PRSA-NY monthly networking event (last Tuesday of every month). Volunteers are needed to attend events and help facilitate networking.
- **International Committee.** Volunteers needed to help plan and organize events on international PR subjects. Committee meetings held approximately every six weeks.

There are other volunteer openings as well.

To volunteer, contact ...

PRSA-NY at info@prsany.org or
at 212-228-7228

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