

PRSA-NY Mentoring Program

"My mentor, the other senior executive who attended the meeting, was a pleasure to deal with. We had a frank discussion...I got excellent feedback...I really got what I needed from that meeting. Very generous of the folks to meet..."



PRSA-NY's mentoring program is a unique opportunity for young PR professionals to spend one-on-one time with, and obtain priceless guidance from, some of the most respected leaders in our business today.

Mentees from previous years tell us how much they value the individualized attention and objective counsel from industry pioneers who have literally made public relations what it is today, and are helping determine where it's headed tomorrow.

The program's success depends entirely on the mentor-mentee relationship. The mentor-mentee interaction begins with an initial meeting, which must be face-to-face for maximum benefit. The meeting can take place over lunch, at a more formal meeting or in any other manner acceptable and convenient to both parties. Each pair has full control of the experience. In addition, many mentors and mentees find the exchange mutually beneficial and continue the relationship beyond their initial meeting.

The mentoring program offers specific benefits to both mentees and mentors:

- **Mentees**, to learn more about this opportunity that can have an amazing impact on your public relations career, [click here](#)
- **Mentors**, to learn more about this opportunity that can have a lifelong impact on the public relations career of a new practitioner and can benefit you as well, [click here](#)